

NOTES FROM THE BACKPACK

A PTA Podcast



A PODCAST FOR PARENTS, BY PARENTS

Notes from the Backpack is a PTA podcast designed for millions of parents and the decision-makers they influence. Through the unique combination of expert, parent and educator guests, each 30-minute episode gives listeners real-life advice and ideas on supporting a child's learning and development—all in parent-friendly language.

IMPACT

12K+

Downloads of Season 1 Episodes

900+

Average Downloads per Episode

1M

Reach on Social Media



TRENDING TOPICS

Notes from the Backpack launched in September 2019 and Season 2 will debut in spring 2020. Season 1 includes 12 episodes of real conversations on trending issues in education and raising children. The top three episodes are:

- ▶ **Middle School: What Every Parent Should Know**
1,796 Downloads
- ▶ **The Myth of the Uninvolved Parent**
1,434 Downloads
- ▶ **How to Raise Confident Kids**
1,039 Downloads

Learn more at [PTA.org/BackpackNotes](https://www.pta.org/BackpackNotes) and download and listen on Spotify, Apple Podcasts and Google Play.

WHAT OUR LISTENERS ARE SAYING...

We have listeners across all **50 states** and in **over 40 countries** who have described the show as engaging, empowering and useful.

Engaging podcast! "I'm a former teacher and parent of a toddler, and this work is really fascinating. I am so glad the National PTA is helping parents understand how to maneuver different parts of their child's school life!"

Amazing new podcast. "I love this resource! The episodes are packed with great new ideas and wonderful reminders about ways we can be the best parents possible. It is going to be a great resource for all parents!"

Meeting the needs of the busy parents! "Kudos to PTA for entering the podcast world. I love the on-demand access to great tips and topics that meet a variety of needs of parents and families."

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A PTA PODCAST [PTA.ORG/BackpackNotes](https://www.pta.org/BackpackNotes)